



Georgia Onsite Wastewater Association

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2009 GOWA Newsletter Advertising Rates

We very much appreciate you advertising in our newsletter, The Septic Times. As you know it is extremely expensive to print and mail our newsletter especially in color as we have been doing for some time now. You will notice below that we are now offering an option of ads in Color or Black and White. Please email us to let us know which you prefer and please email ads in .jpg format. Call for prices on special placements: Inside front and back covers, center, back cover, etc.

Newsletters are printed on a quarterly basis but are not on a set time table. They are printed as needed for timely events. Please let us know in which issues you would like to advertise: 1st, 2nd, 3rd, or 4th quarter issues. The 2nd qtr is the issue prior to the Annual Conference and the 3rd issue is the issue with the Annual Conference pictures and wrap up.

Thanks again for your advertising and support of GOWA!

<u>Size Ad</u>	<u>Cost Per</u>	
	<u>Single Issue</u>	<u>4 Issues per yr.</u>
<u>Black & White</u>		
1/4 page (3 7/8 x 4 3/4")	\$245	\$ 900 (\$225 ea.)
1/2 page (7 1/2 x 4 3/4")	\$295	\$ 1,100 (\$275 ea.)
Full Page (7 1/2 x 10)	\$375	\$ 1,400 (\$350 ea.)
<u>Color</u>		
1/4 page (3 7/8 x 4 3/4")	\$295	\$ 1,100 (\$275 ea.)
1/2 page (7 1/2 x 4 3/4")	\$345	\$ 1,300 (\$325 ea.)
Full Page (7 1/2 x 10)	\$425	\$ 1,600 (\$400 ea.)